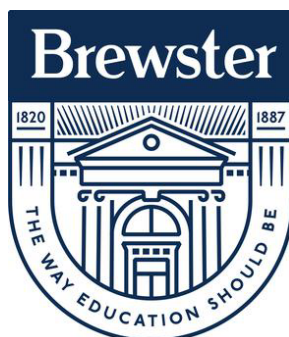
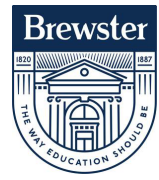




Brewster Academy
Executive Director – BA International
Wolfeboro, New Hampshire & Madrid and Murcia, Spain





Executive Director – BA International Brewster Academy

Wolfeboro, NH & Madrid and Murcia, Spain

BA International (BAI), the for-profit subsidiary of [Brewster Academy](#), seeks a dynamic and visionary Executive Director (ED) to lead Brewster's international operations, with a particular focus on Brewster Academy Spain (BAS). This position requires an entrepreneurial leader who can steward educational quality, drive business development, and manage international growth while ensuring fidelity to the innovative, team-based Brewster Model®. This role blends the responsibilities of a CEO and strategic venture leader—with a global, future-facing mandate. This opportunity has an anticipated start date of January 2026.

About BA International & Brewster Academy Spain

BA International (BAI) operates with a bold vision to expand the Brewster Model®—a highly individualized, team-based educational approach—into new international contexts via a licensing agreement with Brewster in Wolfeboro, NH. Brewster Academy Spain (BAS) is the flagship international endeavor, currently operating across three campuses with the Brewster Model® providing the programmatic foundation for each campus. This arrangement is managed through a sublicensing agreement between BAI and BAS. While in its early years, BAS has demonstrated strong results, future potential, and close alignment with the Brewster philosophy.

The Brewster Academy Spain campuses:

- Chamberí (Madrid) – 350 students in grades K-12; led by [Campus Director Jean Maher](#)
- La Moraleja (Madrid) – 165 students in grades K-12; led by [Campus Director Jennifer Pro](#)
- Murcia – 50 students in grades PK-6; led by [Campus Director Jonathan Fouser](#)

About Brewster Academy

Nestled on 80 acres along a half-mile shoreline of Lake Winnepesaukee, Brewster Academy is an independent school that believes in student-centered learning that is both relational and responsive to the diverse needs of its students. Brewster provides an academically and intellectually challenging program that empowers its students to make a difference in the world and to cultivate a life of purpose, graduating students who are caring, curious, creative, and persistent. Brewster prioritizes joyful learning, high-impact pedagogies, and a continuous improvement through innovation and research. Brewster endeavors to transform education for students, communities, and the world.

Brewster is the way education should be – the perfect balance of academic and emotional development in a place where all can do their best without having to best each other.

Brewster students:

- Learn to master academic content and the skills that matter in life.
- Transform in an academically challenging environment without standardization.
- Believe in shared responsibility for success.
- Understand their potential.
- Feel empowered to achieve in an environment inclusive of everyone's unique talent.
- Emerge with a strong sense of self and a deep commitment to others



The Brewster Model®

The [Brewster Model®](#) offers the perfect balance of academic and emotional development in a diverse community steeped in values that empower every student to do their best without having to best others. Brewster meets students where they are, and tailors their education to their learning style, strengths, and challenges. Students learn within a supportive team environment that helps them to understand themselves, learn from others, and experience the joy of achieving together both in and outside the classroom. Students join a community of boarding and day students that welcomes and celebrates diverse ideas, cultures, experiences, and learning styles so they feel safe pushing themselves to new levels of achievement.

History

Brewster's roots began in 1820 when the Wolfeborough and Tuftonborough Academy was founded. The Academy welcomed its first students in 1821 and educated many local and not so local residents including Henry Wilson (U.S. vice president under Ulysses S. Grant) and John Brewster (1812-1886), a successful Boston businessman and banker. In 1886 the estate of John Brewster, under the direction of his son William, established Brewster Free Academy for students under the conditions "that no restriction shall be placed upon any person desiring to attend and receive instruction from said school or academy on account of his or her age, sex, or color, provided only he or she is of good moral character." At that time, John Brewster's gift was considered to be the largest philanthropic donation of its kind.

Serving as a school for the local population for more than 140 years, Brewster transitioned to its more traditional and current role as an independent school in 1965 when Kingswood Regional High School opened up the street. Since that time, Brewster has celebrated significant and purposeful growth in enrollment, successful program evolutions, and a campus revitalization that has honored its amazing location and local impact.

Building upon its 200+ year tradition of educating students, Brewster took the bold step forward in expanding its educational mission internationally in 2023. A new entity, BA International, was incorporated to oversee and lead the expansion and growth of The Brewster Model® with the opening of Brewster's first international campus in the Chamberí neighborhood of Madrid in the fall of 2023. Brewster's second campus followed in the fall of 2024 opening in Murcia, Spain. As of September 2025, Brewster will have three campuses in Spain with the opening of its La Moraleja campus this fall, its second campus in the Madrid area.

Learn more about [Brewster Academy](#), [Brewster Madrid](#), and [Brewster Murcia](#) by visiting their respective websites.



Position Details

The Executive Director of BA International reports to Brewster's Board of Trustees and is responsible and accountable for all business development and performance of Brewster's international campuses. As a manager of BA International, the Executive Director is accountable to the disinterested directors of BAI who oversee the daily execution of the Executive Director's duties. The Executive Director ensures the fidelity of the Brewster Model across all international campuses and works closely with Brewster Academy's [Head of School](#) to oversee ongoing innovation of the Brewster Model and maintain the integrity of Brewster's brand and mission. Brewster's CFO The Executive Director is appointed by the BAI Managers to the Brewster Academy Spain (BAS) Board. The Executive Director has oversight of the Executive Vice President for Business Development, the Chief Administrative and Operating Officer, the Dean of Network Admission, and of each international Campus Director.

Key Responsibilities

Leadership & Strategy

- Develop and execute a sustainable business model for BAI, including revenue diversification (e.g., licensing the Brewster Model).
- Drive the near-term success of Brewster Academy Spain while laying the foundation for long-term international expansion.
- Serve as a hands-on “Educational Entrepreneur”—strategist, operator, and problem-solver in one.
- Collaborate with Brewster Academy’s Head of School and the Brewster Board to shape the vision for the future of the Academy and work to fulfill the components of the Brewster 2035 Vision that apply to the purview of the BAI President.
- Develop and implement a strategy to share learnings and best practices and work with the Brewster Head of School to support innovation across Brewster schools.

Governance & Representation

- Fulfill the licensing agreement between Brewster Academy and BAI and manage sublicensing with BAS.
- Serve on the BAS Board, executing board strategy and ensuring strong governance.
- Regularly report to the BAI Managers and participate in meetings of Brewster’s Board of Trustees.

Operational Oversight

- Oversee the Chief Administrative and Operating Officer, Dean of Network Admission, and three Campus Directors; and will share dotted-line oversight with Brewster’s CFO of BAI’s Chief Administrative and Operating Officer for BAI finances.
- Ensure campus leadership is supported and held accountable for meeting enrollment, retention, budget, quality, and accreditation goals.
- Collaborate with Brewster’s Head of School to uphold the Brewster Model and mission.



Program Quality

- Ensure academic consistency across campuses through regular policy and protocol reviews with the CAO and Campus Directors; ensure appropriate structures are in place for onboarding, training, and ongoing evaluation of faculty and staff.
- Promote educational integrity and a high-quality student and parent experience.
- Champion the Brewster Model in global markets, operating on a lean budget initially while expanding capacity.

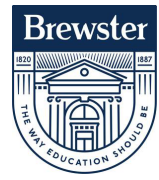
Business Development & Expansion

- Manage individual campus performance and explore new campus opportunities in Spain and beyond.
- Cultivate investor relationships and lead capital raising efforts.
- Make strategic recommendations to the Brewster and BAI Boards for thoughtful expansion.



Opportunities

- Near Term – Consolidate the foundation of the project – ensure a smooth transition, secure and nurture leadership at each campus, ensure accreditation for La Moraleja campus, solidify enrollment, support equity raise, ensure quality of the student and parent experience at all campuses.
- Medium Term – Work with key stakeholders to lead strategic planning and lay out a vision for what the future of our international campuses will look like.
- Long Term – Implement and manage the vision/strategy that is agreed upon by all stakeholders.



Candidate Profile

We recognize that there is a spectrum of lived and professional experiences that will set candidates up for success in this role. While no one candidate will have **every** experience outlined in the position description, ideal candidates will display the following professional and personal qualities, skills, and characteristics:

- Proven success managing complex, multi-campus, or international educational organizations.
- Financial fluency and experience with performance-based budgeting and investment strategy.
- Entrepreneurial mindset with a track record of turning strategy into execution.
- Deep understanding of education and business—equally comfortable with academic values and entrepreneurial realities.
- Fluent in English; fluency in Spanish strongly preferred.
- Strong understanding of HR, legal compliance, and corporate governance.
- Strategic mindset with hands-on operational capacity and experience
- Effective at leading through influence, with a demonstrated ability to work across cultures and contexts.
- Experience working in or with private/international schools is highly desirable.
- Confident with investors, boards, and school leaders.
- Agile communicator, thoughtful risk-taker, and culturally fluent leader.
- Ready to grow something from the ground up—small team, big vision.

Compensation and Benefits

Salary is competitive and commensurate with experience, and includes a generous benefits package designed to support physical, mental, and financial wellness. This position is performed on site at the organization's campuses in both New Hampshire and Spain and requires sustained in-person engagement in both locations. In addition to a competitive base salary, this role includes eligibility for performance-based incentive compensation, aligned with key organizational goals such as enrollment growth, financial sustainability, and successful execution of strategic initiatives. The successful candidate for this role must be willing and able to travel – sometimes on short notice – to and from New Hampshire and spend significant time in Spain throughout the year. The ideal candidate is comfortable navigating diverse cultural contexts and representing the organization abroad with professionalism and adaptability.

Contact

[DSG Storbeck](#) has been exclusively retained for this engagement, which is being led by Staci Williams Seeley, Managing Director, and Steve Solnick, Global Managing Partner & Practice Leader, Education. For best consideration, please submit a compelling cover letter and resume by [filling out our Talent Profile](#). For additional information, you may contact the search team at BAInternationalED@storbecksearch.com. *All inquiries are strictly confidential.*

Brewster Academy is committed to providing equal opportunity to all employees and applicants for employment in accordance with all applicable Equal Opportunity laws, directives and regulations of federal and state governing bodies or agencies. Brewster Academy does not discriminate against any employee or applicant on the basis of race, color, creed, religion, national origin, sex, marital status,

disability, sexual orientation, age or genetic information. Successful candidates must be able to pass criminal background and professional reference checks.

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Our “91” Net Promoter Score – measuring the quality of our search methodology and client satisfaction – is considered exceptional in the industry. Take a more in-depth look into our Education practice online at <https://www.dsgco.com/industry/education/>.

***This leadership profile is not exhaustive and may be subject to change. While every effort has been made to confirm information at the date of publication, the accuracy or completeness of the information provided herein cannot be guaranteed.*